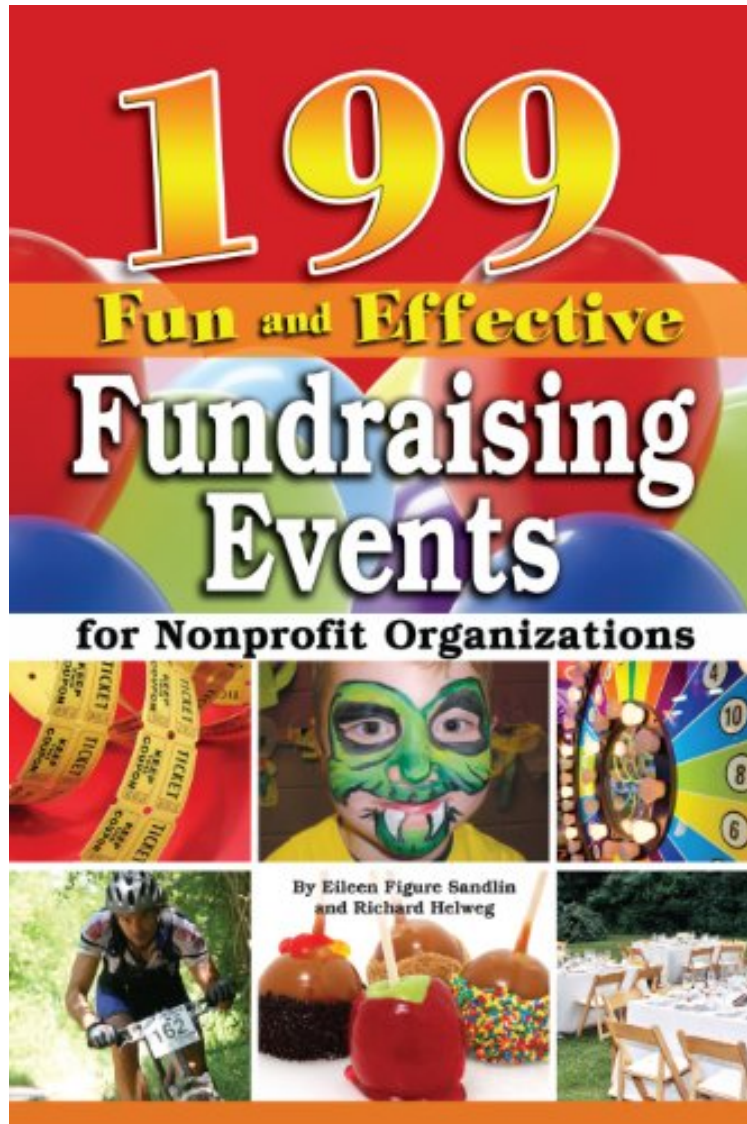


# 199 Fun and Effective Fundraising Events for Non-Profit Organizations

*Richard Helweg*

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Are you tired of searching everywhere to find fresh and exciting fundraising ideas for your nonprofit organization? Finally, here is the resource to turbocharge your events! Inside this groundbreaking book you will find 199 fundraising events that have worked for other organizations. This handy guide is broken into two sections: simple events and complex events. The simple events can be put together quickly with minimal time, supplies, and volunteers. The complex events require more planning and manpower, but will generate more revenue for your organization. Every event has a quick overview chart so you can see at a glance if the event is a good fit for your group. You will immediately be able to assess the degree of effort required in six major categories: estimated cost, obtaining sponsors and donations, finding a venue, recruiting volunteers, preparing for the event, and executing the event. You will find the events that best meet your financial and social goals and objectives. Now you can reach your fundraising goals in exciting and original ways. Whether it is for your school, sports team, church, or any other group or nonprofit organization, you will find your next event here. Atlantic Publishing is a small, independent publishing company based in Ocala, Florida. Founded over twenty years ago in the company president's garage, Atlantic Publishing has grown to become a renowned resource for non-fiction books. Today, over 450 titles are in print covering subjects such as small business, healthy living, management, finance, careers, and real estate. Atlantic Publishing prides itself on producing award winning, high-quality manuals that give readers up-to-date, pertinent information, real-world examples, and case studies with expert advice. Every book has resources, contact information, and web sites of the products or companies discussed. This Atlantic Publishing eBook was professionally written, edited, fact checked, proofed and designed. The print version of this book is 480 pages and you receive exactly the same content. Over the years our books have won dozens of book awards for content, cover design and interior design including the prestigious Benjamin Franklin award for excellence in publishing. We are proud of the high quality of our books and hope you will enjoy this eBook version.

Sandlin and Helweg present 199 fundraising event ideas that have proven successful for various organizations, including both simple ideas requiring less effort and money to put together and complex ideas requiring more effort, finances, and time. Each event listing is one-to-two pages in length and includes the name of the fundraiser and a description of what it entails. Accompanying charts show the amount of difficulty in six major areas: estimated cost, obtaining sponsors/donations, finding a venue, recruiting volunteers, preparation, and execution. Sandlin is a business communication academic at a major Midwest university and the author of 17 books, including 15 business start-up books. Nebraska-based Helwig has 25 years of experience in the nonprofit sector in various management positions. -- Annotation Acirc;copy;2011 Book News Inc. Portland, OR Silver Medal Winner 2011 Florida Publishers Association President's Award --Florida Publishers Association About the Author Eileen Figure Sandlin is an award-winning writer and the author of 16 books, including 15 business start-up books. She has published more than 700 magazine and newspaper articles, as well as thousands of newsletter articles. Her writing specialties are health care, small-business issues, and education. Sandlin holds a master's degree in journalism and is a professor of business communication at a major Midwest university."