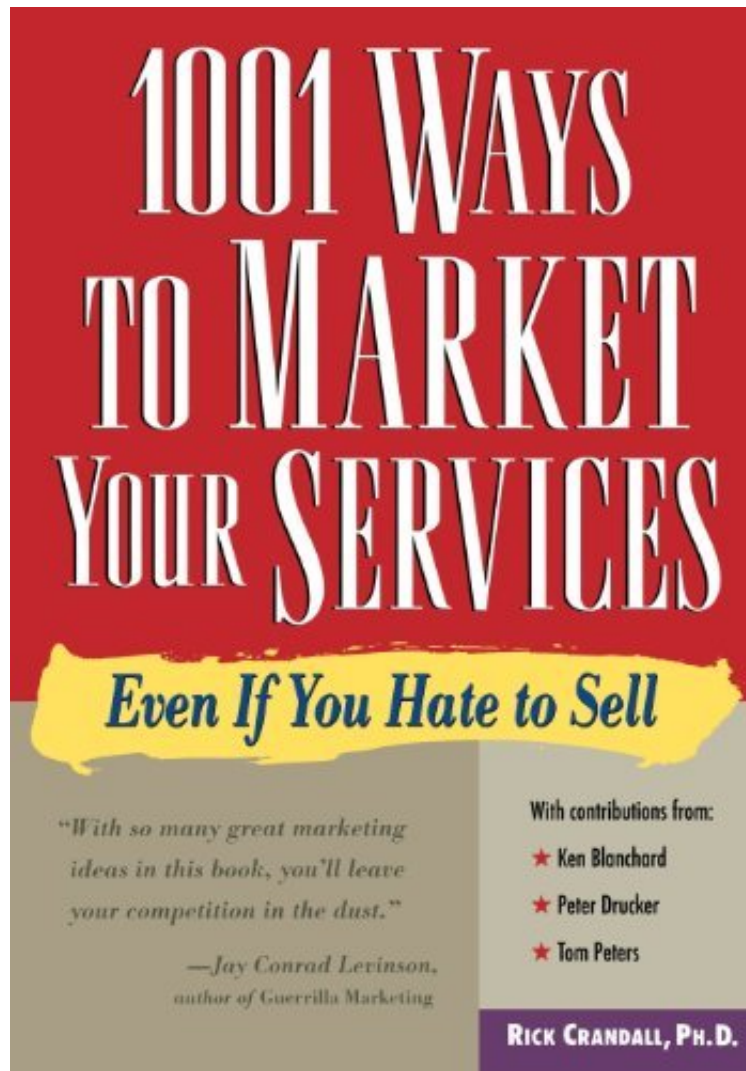


# 1001 Ways to Market Your Services: For People Who Hate to Sell

Rick Crandall

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About the Author Rick Crandall, Ph.D., author of *Marketing Your Services: For People Who Hate to Sell*, is a professional writer, consultant, and entrepreneur. He has written and lectured for Inc. magazine and the American Marketing Association.