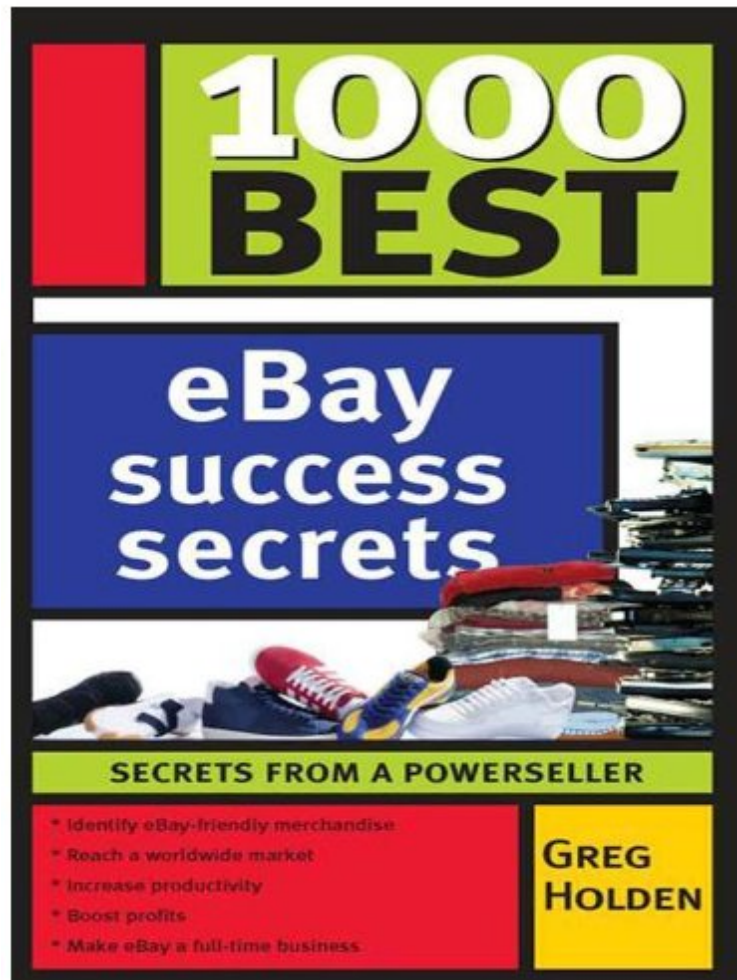


(Download free pdf) 1000 Best eBay Success Secrets: Secrets From a Powerseller

1000 Best eBay Success Secrets: Secrets From a Powerseller

Greg Holden

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Greg Holden : 1000 Best eBay Success Secrets: Secrets From a Powerseller before purchasing it in order to gage whether or not it would be worth my time, and all praised 1000 Best eBay Success Secrets: Secrets From a Powerseller:

0 of 0 people found the following review helpful. Five StarsBy donnahelped15 of 16 people found the following review helpful. Great Ideas for Beginners and ProsBy Bill P.I have read this book twice now.It really has 1000 tips, and each one is a paragraph or two long. Plus they are numbered, so it's easy to keep track of the tips you like best. All you have to do is write down the numbers on a card (or even in the back of the book).I have an eBay store and this book gave me lots of great advice before I opened it.It's arranged in chapters, so the tips are organized according to subject.It's great to read in a waiting room setting or anywhere else that you only get a few minutes to read at a time. Just whip it out and read a few tips. Before you know it, you're done with the book. And its size makes it easy to carry along too. It fits inside my jacket pocket.It starts out with basic tips, but moves right along until it ends with

professional tips for power sellers and store 'owners'. There are many tips I didn't pick up in any of the other books I've read about eBay. Get it, it's worth it! 3 of 3 people found the following review helpful. As advertised By J. Grim Read this in one long sitting. Some of it is for the large E-Bay powerseller, and there are quite a number of repetitions (I suppose 1,000 secrets sounds much better than 925 secrets), but I imagine there is something for everyone here. Nice organization as well.

According to an AC Nielsen study conducted in early 2005, as many as 724,000 Americans depend on eBay sales for all or part of their income. But it is becoming more difficult to run a profitable business on eBay, as its sales growth slows and fees increase. Sellers are being squeezed between these two factors. In order to thrive in this unique marketplace, sellers need to spend their money wisely, buy goods that will sell at low prices, market those goods aggressively and develop a well-rounded business presence. 1000 Best eBay PowerSeller Secrets is packed full of insider secrets and strategies designed to help readers accomplish all this and more. Topics include:--Researching items to maximize profitability--Dealing with buyer questions--Making the payment process run smoothly--Confronting problems after the sale ends--Boosting customer satisfaction through packing and shipping 1000 Best eBay PowerSeller Secrets provides tips, strategies and prescriptions for making any eBay business venture healthier, wealthier and wiser.

From Booklist Holden is an eBay pioneer, having joined the service back in 1997--ancient history in Internet time--and he has seen the site go through many changes. Increased fees, intense policing by site watchdogs, and complicated policies can make listing on eBay a landmine for inexperienced sellers. This stripped-down handbook provides answers to the questions that sellers new to eBay ask, starting with the biggest one of all: "What should I sell on eBay?" Although there is no definitive answer to that question, Holden provides tips on choosing a product that is right for you, and he offers suggestions on how to contact wholesalers, falling short of giving out any wholesale sources. He covers all the basics, like creating attractive listings, answering customer inquiries, dealing with the complexities of shipping internationally, and handling complaints and returns. Seasoned PowerSellers will appreciate his tips on purchasing keywords, working with an auction service provider, and migrating to one's own Web site. Although 1,000 tips is a lot for one sitting, this will make a decent addition to your eBay reference library. David Siegfried Copyright copy; American Library Association. All rights reserved From the Back Cover Secrets from a power-seller eBay PowerSeller Greg Holden shows readers how to: --Identify hot items for sale--Create descriptions that attract buyers--Strategically research to maximize profitability--Deal with buyer questions--Make the payment process run smoothly--Confront problems after the sale ends--Boost customer satisfaction through packing and shipping--And much more Tips, strategies and prescriptions for making any eBay business healthier, wealthier and wiser. About the Author? Greg Holden first signed up with eBay in 1997 and is a PowerSeller. He is the author of more than 30 books on computers and the Internet. Mr. Holden lives in Chicago, Illinois.